



Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled

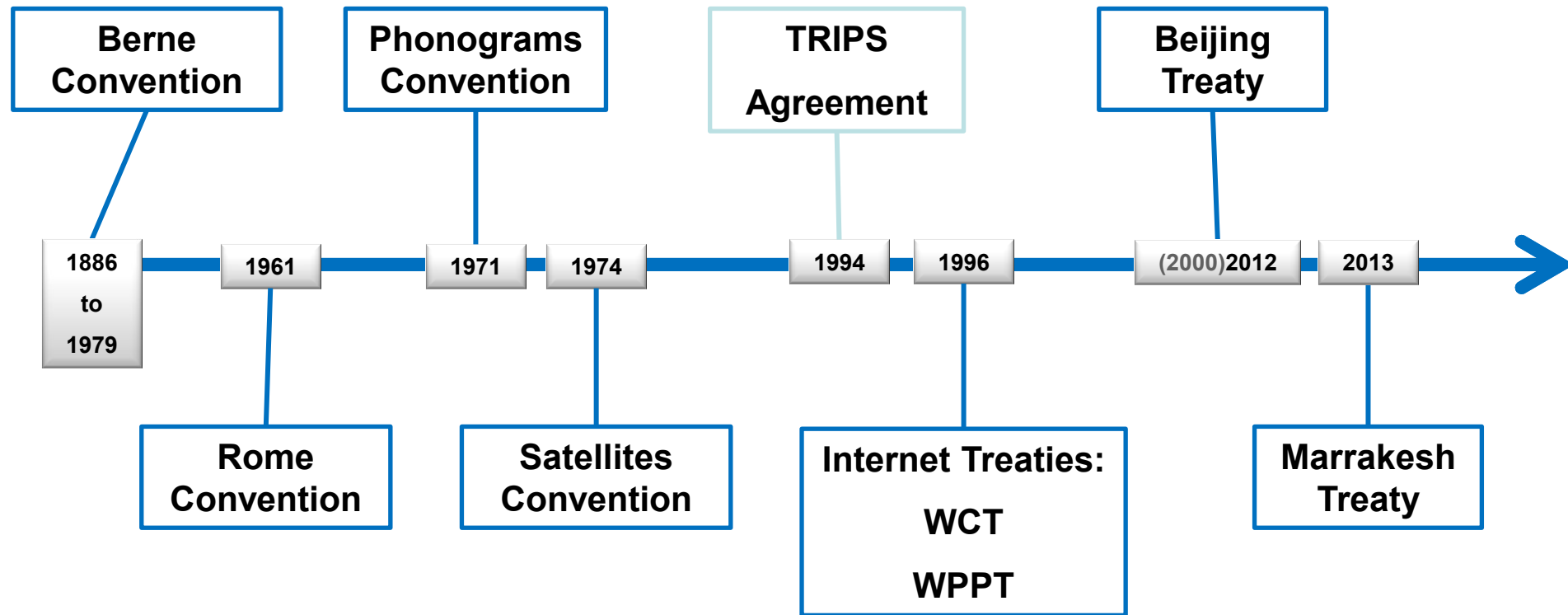
Satellite Meeting IFLA Section Préservation
et Conservation (P&C)

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International Framework in Copyright



What is the Marrakesh VIP Treaty?

- Copyright Treaty concluded in July, 2013 in Marrakesh
- For the benefit of Visually Impaired People and print disabled (“VIPs”)
- Administered by the World Intellectual Property Organization (WIPO), a specialized UN Agency

Why was it necessary?

■ Visual Impairment in the world:

Books published in the world that are currently available in alternative formats useable by visually impaired people:

Less than 5%

Study by Judith Sullivans, 2006

Why was it necessary? (Preamble)

- Principles of **non-discrimination**, **equal opportunity**, **accessibility** and full and **effective participation** and inclusion in society, proclaimed in the Universal Declaration of Human Rights and the United Nations Convention on the Rights of Persons with Disabilities
- **challenges** that are prejudicial to the complete development of persons with visual impairments or with other print disabilities, which limit their freedom of expression, including the freedom to seek, receive and impart information and ideas of all kinds ...

Why was it necessary?

- Territorial legislation
- Difficulties to clear the right for the production of a work in accessible format:
 - Find the right holder(s)
 - Obtain authorization (free or paid)
 - Financial implications
- Impossibility to exchange works internationally

What are the solutions provided?

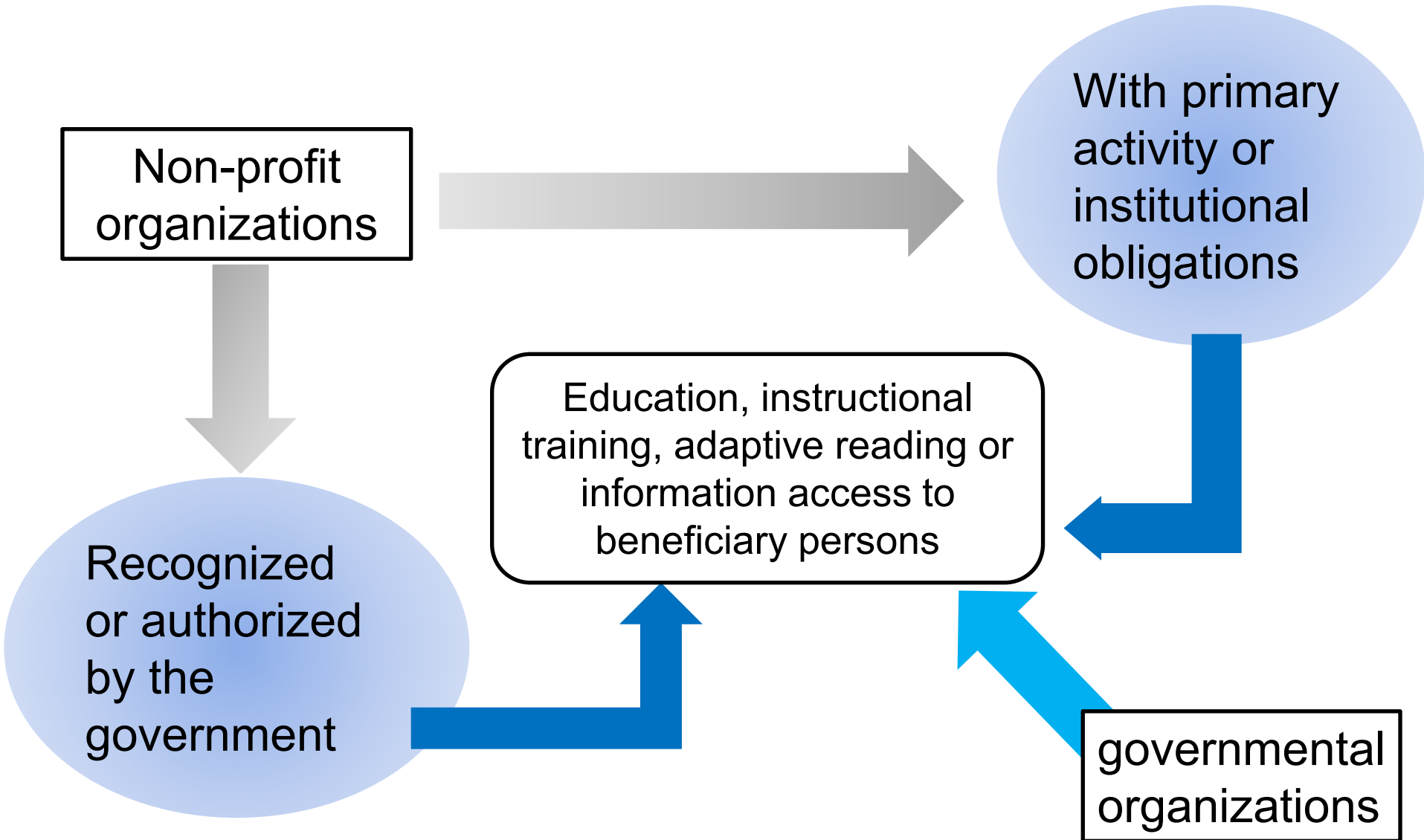
■ Core Principles:

- Requires parties to **adopt national law limitations and exceptions** to facilitate access to formats of works accessible to persons who are blind, visually impaired, and print disabled; (Art. 4)
- Provides for the **cross-border of accessible-format works** in order to increase efficiency and avoid duplication of effort. (Art. 5)

Who may enjoy limitations and exceptions?

- The Beneficiaries refer to those who are:
 - Blind;
 - print disabled;
 - unable to hold or manipulate or to focus or move the eyes to the extent that would be normally accepted for reading
- “Authorized Entities”

Authorized Entities



What are accessible formats?

- A form that gives a beneficiary person access to the work, including to permit the person to have access **as feasibly and comfortably as a person without visual impairment or other print disability.**
- Braille, DAISY, Epub, audio, etc.

Marrakesh VIP Treaty

■ Benefits:

- Implement an infrastructure for works in accessible format to:
 - Increase efficiency in adapting works;
 - Avoid duplicity of efforts;
 - Remove barriers at national level;
 - Remove barriers for cross-border exchange of works
 - Increase the availability of accessible format works
 - Make the best use of new technologies for the benefit of VIP.

Marrakesh VIP Treaty



WIPO

WORLD

INTELLECTUAL PROPERTY

ORGANIZATION